

Dr.K.S Arun Kumar

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Professional Profile

Creative and critical thinker, passionate about continuous learning, and driven to collaborate and grow with the world in developing ethical and sustainable entrepreneurship practices. A progressive experience in lecturing and researching, since 2009, augmented by Doctorate in Human Resources, and a double master's degree in commerce and business, working as an Assistant Professor at the Villa College, Maldives affiliated with The University of the West of England (UWE).

Career Summary

1/10/2024 to till date Assistant Professor in the Department of Business studies at PB Siddhartha PG college of arts and science.

- Lecturing to postgraduate students in the modules of Human resource planning, Marketing Management, Design thinking and Managerial communication.
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01/2016 to 13/10/2024 Assistant Professor and Business Management with Marketing degree coordinator- Villa College, Maldives, University of West of England.

- Lecturing undergraduate students in the modules of entrepreneurship, business marketing in society, managing organizational change and international human resource management.
- Moderating the marking and feedback provided on the marketing and HR modules to ensure consistency and accuracy to reach the international standards.
- Supervising projects of undergraduate and postgraduate students in Chatbots, Emotional Intelligence, and Digital media strategies.
- Bridging the gap with practical insights from the industry experts through organizing guest lectures and interactive sessions, organized in Management skills and Events and festivals management in December 2021.
- Developed modules and content in Creativity, Innovation, and Entrepreneurship in 2020 and Global Human resource management in 2021.
- Designed a Degree program in Marketing along with the module team which has been approved by the Maldivian Qualification authority and running successfully since 2020.
- Administering as a coordinator to the full-time and part-time faculty in the successful and smooth delivery of the degree program.
- Served as a general secretary of the first Staff club of Villa college, successfully organized a treasure hunt and staff excursion in 2017.
- Eradicated hard copy submissions of assignments which eliminated tedious administrative work in 2017.

11/2021- Member of Board of Academic studies in Commerce of PB Siddhartha autonomous College, Vijayawada.

08/2012 – 12/2015 Assistant Professor- MVR College, India

- Played a pivotal role in lecturing and project supervision to the postgraduate students at an Engineering and Management college.
- Led all aspects of the day-to-day operations, including class planning and college events management
- Ensured accuracy and attention to detail whilst delivering training sessions and development meetings to ensure the highest possible standards of service.
- Demonstrated a methodical and organized approach to work at both individual and team levels, gaining experience in leading and developing multi-disciplined teams.
- Managed team members, cultivating an environment of high motivation and positive engagement to maximize productivity.

09/2009 – 5/2012 Lecturer, KBN College, India

- Acted as a role of coordinator addressing the program disseminating duties of various full-time and part-time faculty.
- Lectured to both UG and PG students, encouraging high performance to achieve set targets while focusing on

- delivering outstanding service to the need of the industry and society by organizing guest lectures.
- Supervised the meticulous provision of coordination in scheduling and including planning and overseeing smooth running of the curriculum and effectively coordinating with other departments.
- Maintained strict adherence to the standards of the management in terms of the program, students in terms of their circular and extra circular needs & contributing to the college in module developments and evaluations.

Education and Qualifications

- Ph.D. (Human Resource Management), Acharya Nagarjuna University 2019**
 Subject: *A Study on Gender issues and problems of women employees in the Information technology sector, Telangana state*
 This multi-disciplinary Ph.D. comprises research done in the fields of gender issues and discrimination in pay, career advancement policies, human rights, political philosophy, and moral Philosophy.

- Masters in business administration (First class), Dr B.R Ambedkar University 2010**

My business degree has provided a comprehensive business education focusing on the study of organizations, their management, and the changing external environment in which they operate. It has provided the opportunity to analyze and evaluate business organizations, understand how they operate and identify and analyze business problems and evaluate alternative solutions.

Research & Coursework comprised: *A study on the impact of training and development on the performance of employees at Krishna district milk union Vijayawada.*

- Master's in commerce and marketing major (With Distinction), Acharya Nagarjuna University 2009**
 My Commerce degree has provided a broad education focusing on the study of managerial decision making with the help of various accounting fields such as Financial Accounting, Cost accounting, and Marginal accounting.

Research & Coursework comprised: *A study on consumers' perception towards Big Bazaar in Vijayawada.*

Additional certificates

- Behavioural science insights on how to have a great day, every day. LinkedIn
- How to be an adaptable employee during change and uncertainty. LinkedIn
- Learning Moodle 3.8. LinkedIn
- The six-morning habits of high performance. LinkedIn
- University teaching, The University of Hong Kong.
- Guitar, Rhythm level 2, and Lead level 1 certificate. Yousician, 2020
- The science of well-being. Yale University.

Publications:

- "Relationship between Socio-economic characteristics and dimensions of gender issues and problems in BPO sector- An analysis" International Journal of Multidisciplinary research review, Vol 1, Issue 33, November 2017, ISSN-2395-1877
- "Socio-economic characteristics of women employees in BPO sector- An Analysis" International journal of management and social science research review, Vol-1, Issue 41, November 2017 ISSN -2349-6738

Conference Presentations:

1. Managing talent-A ubiquitous need of modern competition" in National Seminar on Talent management in a knowledge economy, organized by the Department of Commerce & Business Administration, P.B. Siddhartha, Vijayawada, Held On 23rd March 2013.
2. A Study on Relationship Between Emotional Intelligence, Intuition and Job Performance- Special reference to MOE, Maldives" in The International conference for social research and innovation-2019, Maldives
3. A research paper on "A study on Event Management Industry- Special reference to the Maldives" in The International conference for social research and innovation-2019, Maldives
4. Brand hate – a study in consumer perceptions in the telecommunications industry of Maldives, in The International conference for social research and innovation-2021, Maldives
5. Impact of Social media consciousness in adolescents, The International conference for social research and innovation-2021, Maldives

6. Sources of Negative Peer Communication and its Impact on the Corporate Reputation of a Public Limited Company, International conference for social research and innovation-2021, Maldives
7. Sexist Discourse and Workplace Incivility in the Greater Male' Region, The International conference for social research and innovation-2021, Maldives.
8. Impact of Social Media Feedback on Youth Self-esteem: A Social Comparison Perspective, The International conference for social research and innovation-2022, Maldives.
9. Impact of Workplace Incivility on Women and the Mediating Role of Leadership, The International conference for social research and innovation-2022, Maldives.
10. Corporate Rebranding as An Alternative to Transforming Low Performing SOEs: An Investigation of a Rebranded Telecommunication Company, The International conference for social research and innovation-2022, Maldives.
11. Emotional intelligence and psychological well-being: Job performance as a mediating role and gender as a moderating role, The International conference for social research and innovation-2023, Maldives.
12. The Relationship Between Emotional Intelligence (EI) and leadership Effectiveness, International conference for social research and innovation-2023, Maldives.
13. Operating an only female gym and fitness centre with an onsite supervised childcare facility in The Maldives, International conference for social research and innovation-2024, Maldives

Research interests

- Gender discrimination in the workplace, social media marketing, Consumer Behaviour, and Emotional Intelligence

Interests and achievements

- Won an election for the role of General Secretary of the College staff club in November 2021, with a majority of 87 vs 45 votes, thanks to the effective campaigning by my team.
- Fitness- Running, ran 1 kilometre in 04:47 minutes and 5 kilometres under 35 minutes, 30:04 minutes being the best.
- Music- Listening to rock and metal music in the morning, melodies in the evening.

References provided upon request.